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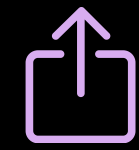
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# Welcome to The + + Creatives Couch

Empowering startups and new entrepreneurs to build a brand that speaks to their audience and sets the foundation for growth.



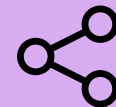
# The Creative Couch is designed for emerging business owners and startups



Who are building their brand from the ground up. This program focuses on the foundational elements needed to create a powerful brand presence in the early stages. Through tailored sessions on **brand messaging, positioning, and market alignment**, we'll help you define your brand's voice, connect with your audience, and establish a strong identity.

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# What You Will Gain



Brand Clarity: Gain a clear understanding of your brand's mission, values, and audience.

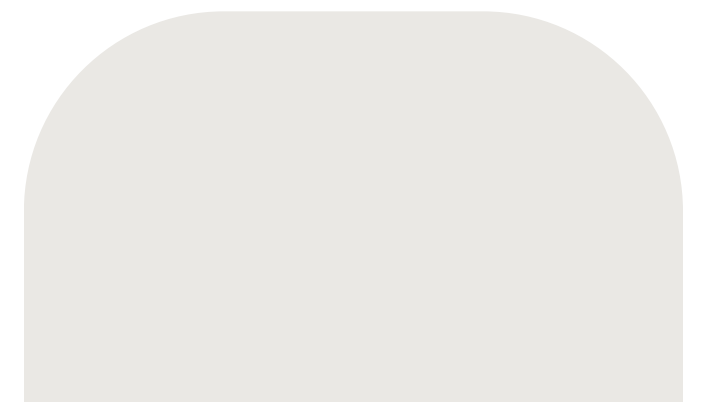
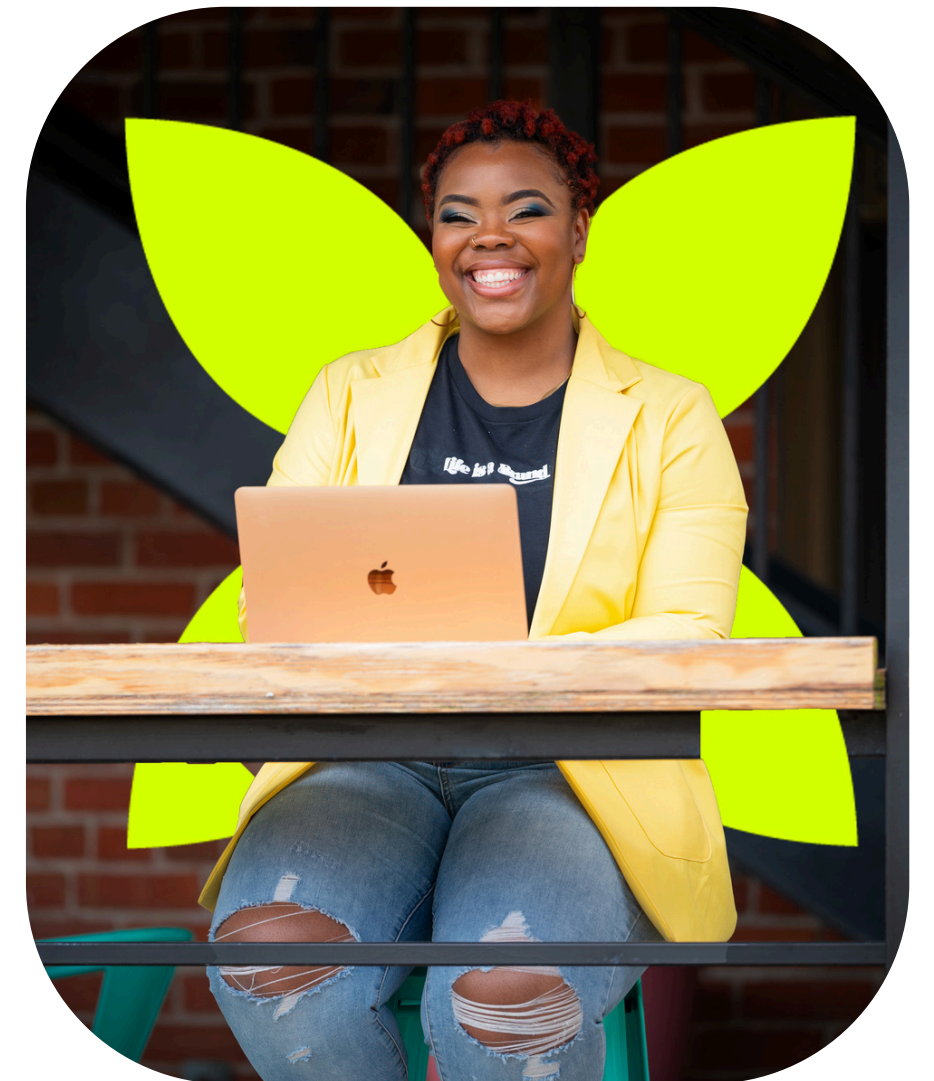
Positioning Strategy: Learn how to carve out a unique place for your brand in the market.

Marketing Foundations: Develop a strong, actionable marketing plan to grow your audience.

Brand Voice & Messaging: Refine your brand language to create consistent, impactful communication.

# The Creative Couch is For:

- **Startups and New Entrepreneurs:** Those in their first year of business who want to build a brand that connects with their audience.
- **Passionate Creators:** Business owners who have a vision but need guidance to bring it to life.
- **Goal-Driven Founders:** Entrepreneurs ready to invest in foundational brand strategies that support long-term success.

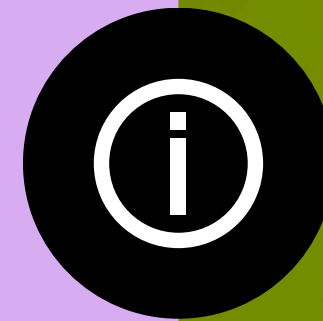




# Program Overview

- 01 Vital Check** Kickstart your journey with an assessment of your brand's core values, mission, and alignment. This session provides a strong foundation for the rest of the program. ✓
- 02 Brand Positioning** Discover what makes your brand unique and define your position in the marketplace. This session helps clarify your brand's differentiators and audience appeal. ✓
- 03 Marketing Assessment** Learn the basics of developing a sustainable marketing strategy. Identify key channels, set initial goals, and create an actionable plan to grow your brand. ✓
- 04 Brand Messaging & Voice** Shape the language of your brand to connect authentically with your audience. Refine your tone and key messages to ensure a consistent brand presence. ✓

# Why The Creatives Couch



## 1:1 Strategy Sessions

Individualized attention to explore and develop your brand's unique identity.

## Customizable Tools & Workbooks

Resources to help you implement and track your progress.

## Actionable Steps

A roadmap for building a brand that resonates with your audience and positions you for growth.

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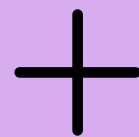


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# Ready to Start Building Your Brand?

Get Started

Get started with the Creative Couch and take the first step in building a brand that reflects your vision and values.



This program is an investment in your brand's future, providing the tools and insights you need to thrive as a new business owner.

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## CONTACT US

(757)530-8284

[www.tagitbrandit.com](http://www.tagitbrandit.com)

[info@tagitbrandit.com](mailto:info@tagitbrandit.com)

