



CREAMS PROGRAM

CREATIVE ARTS AND MARKETING SOLUTIONS

INSPIRING THE FUTURE INNOVATORS, CREATIVES, AND VOICE-LEADERS

ABOUT US

CREAMS is a 15- week culturally appropriate program that encourages self-confidence, connects students to their inner fire, and inspires them to think bigger than where they are. By teaching them the foundations of branding and digital marketing, we leverage talent, culture, and education to dive into the endless possibilities of transforming passion into innovative solutions.

OUR MODULES

- Mod 1: Genesis of Branding
- Mod 2: Discover the Magic
- Mod 3: 5 Senses of Branding
- Mod 4: 4 p's of Marketing
- Mod 5: Let's Talk Social Media
- Mod 6: Mindset, Character, and Voice & MORE :)

